

Single Member Cabinet Decision

**Executive  
Forward Plan  
Reference**

**E2844**

Proposed Speed Limit Changes – Rural Areas

<b>Decision maker/s</b>	Cllr Anthony Clarke, Cabinet Member for Transport
<b>The Issue</b>	Consideration of the responses to the formal advertisement of the proposal to introduce sign-only permanent 20mph speed limits on residential roads within Timsbury, Compton Dando, Hinton Charterhouse, Whitchurch and Pensford.
<b>Decision Date</b>	15 <sup>th</sup> July 2016
<b>The decision</b>	The Cabinet member agrees to implement the speed limit order within the villages outlined as advertised.
<b>Rationale for decision</b>	A 20mph speed limit is recommended as other authorities which have introduced 20mph speed limits have evidence to show that it has beneficial effects. They include benefits to the environment, and it can encourage more walking and cycling.
<b>Financial and budget implications</b>	<p>The budget for these works forms part of the 'Rural 20mph Speed Limits' scheme approved by Council as part of the 2015/16 budget report, but agreed to be re-phased for potential delivery in 2016/17. This budget is funded partly by the Transport Improvement Programme and partly by corporately supported borrowing.</p> <p>In addition to the capital costs there is a revenue maintenance cost associated with signage and road markings. This cost is expected to be minimal, with increase in signs and posts mitigated in some cases through installation on existing street furniture. Revenue maintenance costs will be incorporated within the existing highways maintenance revenue budget.</p>

<b>Issues considered</b>	Social Inclusion; Customer Focus; Sustainability; Young People; Human Rights; Corporate; Health & Safety.
<b>Consultation undertaken</b>	Ward Councillors; Cabinet members; Staff; Other B&NES Services; Local Residents; Section 151 Finance Officer; Chief Executive; Monitoring Officer.

<p><b>How consultation was carried out</b></p>	<p>Informal consultation with key stakeholders was undertaken between July and November 2015.</p> <p>Statutory consultation on speed limit orders was publically advertised between 12<sup>th</sup> April and 3<sup>rd</sup> May 2016. Three letters of objection and 10 letters of support were received.</p>
<p><b>Other options considered</b></p>	<p>The option of implementing 20mph Speed Limits using traffic calming measures was considered, but the current administration do not support physical traffic calming measures being placed in rural communities, unless there is a proven accident history or road safety requirement at a given location.</p>
<p><b>Signatures of Decision Makers</b></p>	
<p><b>Date of Signature</b></p>	
<p><b>Subject to Call-in until 5 Working days have elapsed following publication of the decision</b></p>	